

Kimpton Industrial Park  
Summary BID Proposal 2014-2019

# THE BiD2

*"I have seen some big changes for the better on the Kimpton Industrial Park since the BID got underway. Led by local business people KIPPA BID Ltd has made a big difference. Making the Industrial Park a safer, better place to do business. I hope businesses will vote to carry on the improvement and back the BID again."* - Paul Burstow, Member of Parliament for Sutton, Cheam and Worcester Park

If you want your BID to continue supplying the projects and services which have provided security, increased maintenance and cleanliness and represented the area since 2009, you need to vote to support BID2



### Vote yes for all of this:

- Security Patrols
- Regular Police patrols
- Retention of proper access to the Park
- ANPR and CCTV coverage for the area
- The KIPPA website providing comprehensive information about matters affecting the area
- Salt bin provision

- Cost saving joint training courses
- Coordinated lobbying and representation for KIPPA businesses

### and to gain even more:

- Additional CCTV cameras
- Expanded joint training course programme
- Work to achieve better internet connectivity

**KIPPA**

[www.kippabidltd.co.uk](http://www.kippabidltd.co.uk)

Kimpton Industrial Park BID - Vote Yes - Don't Risk It

## Introduction

In 2009 Kimpton Industrial Park businesses voted to become one of the early industrial BIDs in the UK. The BID has enabled us to ensure the area is now free of major crime, has a strong voice to lobby the Council and other bodies and has practical coordinated services to support our businesses.

It is crucial that we now maintain and build on the improvements made to date to ensure a prosperous future for businesses in the BID. To enable us to continue our work we are seeking to renew the BID. To do this we need businesses in the area to back BID2, if not BID services will cease and all that has been achieved to date will be lost, along with the potential for further improvements for businesses.



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We have been delighted with the positive response we have received from businesses we have spoken to about BID2 to date and these are a few of the comments we have had from our members:

*"It is really easy for people to forget how bad the area was before the security patrols and CCTV cameras came in. We have not had any major crime for the last four years thanks to the BID - I will definitely be voting yes in November 2013"* - Paul Williamson, Managing Director, Designplan

*"I am positive the next round of initiatives will further enhance our trading environment"* - Stephen Capel, Managing Director, Point Source Productions

We hope that you agree with these comments and support BID2. We would be very happy to discuss any aspect of these proposals with you, so please do not hesitate to contact us.

The KIPPA Board

**We promised:**

- An off-peak security patrol to address crime and vandalism
- To install more CCTV cameras around the Park

**We delivered:**

- Our security guards provide over 3000 patrol hours every year at times when the Park is vulnerable.
- We installed 8 cameras on the Park, with three of these being ANPR cameras. The cameras are monitored 24/7

**And more:**

- *“Sutton Police has worked closely with KIPPA BID. Our Safer Neighbourhood Team officers have developed an excellent working relationship with KIPPA BID and this along with the additional policing presence enabled by the car and laptop computer the BID provides means we can deliver a service that truly meets the needs of the local businesses”*. - Chief Inspector Nick Collins, Metropolitan Police Service Sutton.
- We provided 200 crime deterrent signs stating that CCTV operates in the area.
- We represent Kimpton businesses on the Police Safer Neighbourhoods Panel.
- We enable a key holding service.



**We promised:**

- Regular attendance at the North Cheam & Worcester Park Councillors & Residents meetings to represent the Industrial Park
- Regular communication on the Park's new developments

**We delivered:**

- The BID ensured businesses had the opportunity to influence any future decisions regarding the Park
- These along with communication on a range of matters relevant to businesses on the Park are provided on our website (nearly 3000 hits to date)

**And more:**

- We successfully negotiated for the implementation of a redesign of the Kimpton Road entrance making it much safer to use.
- We ensured the concerns of businesses on the Park are heard through the establishment of strong and effective relationships with Sutton Council, the Metropolitan Police, Councillors and our local MP.
- We provide cost saving, shared training courses for employees on the Industrial Park.



**Achievements in BID1:  
Park Access and Transport****We promised:**

- To install better business park signage.
- To lobby to get Kimpton Road access reopened.
- To work with LB Sutton to get a bus service.

**And more:**

- We gained agreement from Sutton Council for an additional exit lane on Kimpton Park Way to ease congestion for traffic exiting the Park.
- We secured and funded improvements to the Kimpton Road entrance/exit.

**We delivered:**

- A full re-signing of the Park has been completed
- We gained agreement from Sutton Council to reopen Kimpton Road in May 2009.
- We secured the introduction of the S3 bus route through the Park in August 2012.

**Achievements in BID1:  
Green Projects and Management****We promised:**

- Green Projects such as Green Travel, waste control and recycling.
- A park worker to be employed to coordinate and support the management committee.

**And more:**

- We provided and refill 30 salt bins throughout the Industrial Park.
- We ensured the sensible placing of double yellow lines throughout the Park.

**We delivered:**

- We took part in the Smarter Travel Sutton initiative and provided the opportunity for waste consolidation.
- Our Park Coordinator works with the businesses of Kimpton.

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Kimpton Industrial Park BID - Vote Yes - Don't Risk It

**BID2: Secure**

**Objective:** To maintain and manage the security of the area through a joined-up approach with the Police:

**The renewal of the KIPPA BID will ensure the continuation of:**

- Security patrols
- Monitoring and servicing of existing CCTV and ANPR cameras
- An enhanced and responsive Police presence
- Representation of Kimpton Industrial Park businesses on relevant Police priority panels



**New for BID2: Additional CCTV installation + Business Watch Scheme**

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Kimpton Industrial Park BID - Vote Yes - Don't Risk It

**BID2: Represented and Supported**

**Objective:** To represent, advocate and further the interests of and provide useful services to support Kimpton Industrial Park's business community

**The renewal of the KIPPA BID will ensure the continuation of:**

- A strong, coordinated voice for Kimpton Industrial Park businesses
- Lobbying and partnership work to ensure BID businesses concerns are prioritised and addressed
- The maintenance of the [www.kippabidltd.co.uk](http://www.kippabidltd.co.uk) website
- A Park Coordinator and KIPPA Board to actively manage and monitor the area and address any concerns
- Cost saving joint training courses



**New for BID2: An expanded joint training course offer + explore better internet connectivity**

**Objective:** To maintain appropriate access arrangements to and traffic management within the Industrial Park

**The renewal of the KIPPA BID will ensure the continuation of:**

- Salt bin provision and refilling
- Continued open access arrangement for Kimpton Road
- The maintenance of signage for the Park



**New for BID2: Explorations of options for the better management of lorries queuing in the area + Lobbying for improvements to specific sites eg. Sandiford Road**

**The Company:** The KIPPA BID Ltd is incorporated as a not-for-profit company limited by guarantee. The company's Memorandum and Articles of Association are available at [www.kippabidltd.co.uk](http://www.kippabidltd.co.uk) or from the KIPPA BID office.

**The Board:** The KIPPA BID Board is made up of voluntary representatives of the Kimpton Industrial Park business community, who direct how BID funds are spent to improve the area for businesses.

All BID levy paying businesses have the right to apply to become company members and are encouraged to do so.

**The KIPPA BID area:** The KIPPA BID area will not change in BID2 and a map of the BID area can be seen at [www.kippabidltd.co.uk](http://www.kippabidltd.co.uk) or on request from the KIPPA BID office.

Rateable Value:	BID Levy:
up to £20,000	£320
£20,001 to £35,000	£500
£35,001 to £70,000	£800
£70,001 to £100,000	£1,200
£100,001 to £170,000	£2,000
over £170,000	£3,000

The KIPPA BID will raise approximately £45,000 per annum through the BID levy.

The Board is committed to ensuring value for money for BID levy payers.

The levy payable by each defined rate payer is determined by the established banded system set out here.

The money raised will be spent exclusively in the defined BID area, in line with the wishes of the

businesses paying the levy.

If you are not sure what your rateable value is, please email [kippa-@hotmail.com](mailto:kippa-@hotmail.com) and we will be happy to tell you what your annual BID levy will be.

The BID levy can only be increased annually, on the 1st April, to allow for inflation. The allowance for inflation shall be decided by the BID Board and shall equal no more than 2% per annum.

The budget split has been determined by the priorities of the Kimpton Industrial Park business community:

- **Secure** **41%**
- **Represented & Supported** **37%**
- **Accessible** **10%**
- **Overheads** **6%**
- **Contingencies** **6%**



Our budget is presented in our full BID Proposal which is available on our website [www.kippabidltd.co.uk](http://www.kippabidltd.co.uk) or in hard copy on request from [kippa-@hotmail.com](mailto:kippa-@hotmail.com)

We hope we can count on your support to ensure the continuation of the KIPPA BID - to ensure the continued upkeep and representation of our Industrial Park as well as services to make running your business easier and more profitable.

You will have the chance to vote to renew the KIPPA BID between 12th November and 12th December 2013. This will be a formal ballot carried out by the London Borough of Sutton.

As with our last vote, all defined ratepayers will be entitled to one vote per hereditament. To implement these proposals we must win the BID ballot on two counts:

1. A straight majority by the number of those voting
2. By a majority in the Rateable Value of those voting



- **30th October 2013: You will be sent a notice of ballot**
- **12th November 2013: You will be sent your ballot paper**
- **By 12th December at 5pm: You need to have cast your vote**
- **13th December: The ballot result will be announced**

**Get in touch** with Maurice O'Connell, Park Coordinator, email: [kippa-@hotmail.com](mailto:kippa-@hotmail.com), tel: 020 8641 6700 or 01732 845 421 for further information or to discuss our proposal.

KIPPA BID Ltd, c/o ABC Hire, 2 Wealdstone Road, Kimpton Industrial Park, Sutton, Surrey SM3 9QN.

# THE BiD2

**Your Vote Counts!**

**Support the BiD!**